

The Announcement and Invitation for the 2018 ISA-Brazil International SSL Forum “The Raising of Beyond Lighting”

At the invitation of the Ministry of Science and Technology and the Ministry of Industry of Brazil, the second “ISA-Brazil International SSL Forum” will be hold on April 26th, 2018, in Sao Paulo, Brazil, during the Expolux 2018. This Forum is jointly organized by International SSL Alliance (ISA), Brazilian Association of Lighting Industry (Abilux), and Brazilian Association of the Lighting Products Importers (Abilumi) and supported by the Reed Exhibitions Alcantara Machado.

This international SSL forum focuses on the areas of SSL industry research/development, policy/strategy introduction, technology innovation, testing and standardization, business model exploration, talent cultivation, cooperation on smart city, smart lighting, agriculture lighting, health lighting, etc. aiming to devote itself to promote the SSL international cooperation in Brazil.

This Forum intends to provide a platform for communication, demonstration, and introduction, learn from each other and explore the opportunity to cooperation in SSL industry, business and standardization.

The related information of the Forum is as follows.

1. Activities
 - (1) 2018 ISA-Brazil International SSL Forum (On April 26th, 2018, all day)
 - (2) 2018 China-Brazil SSL Industry Welcome Cocktail Reception (Evening on April 26th, 2018)
2. Venue of the Forum
Santana 1, Expo Center Norte, Sao Paulo, Brazil
3. Organizers
 - (1) International SSL Alliance (ISA)
 - (2) Brazilian Association of Lighting Industry (Abilux)
 - (3) Brazilian Association of the Lighting Products Importers (Abilumi)
4. Supporter
Reed Exhibitions Alcantara Machado
5. The official language of the Forum
English and Portuguese (Simultaneous interpretation)
6. Agenda of the Forum (See the Attachment)

As the organizer of the Forum, we would like herein to extend our sincere invitation to all the ISA members and other lighting companies to participate in the Forum.

Please feel no hesitation to contact us if you have requests/questions on this event.

We are looking forward to seeing you all soon in Sao Paulo on April 26th!